

Strategic Action Plan
Alpha Upsilon Chapter of NCDKG
The Delta Kappa Gamma Society International

Areas of Focus

1. Membership

- a. Objective 1.1: Maintain current memberships in Alpha Upsilon Chapter through the 2022-2024 biennium.
 - i. Activity 1.1.2: Organize members into groups of two/three as a buddy system for the biennium to maintain personal contact throughout the term
 - ii. Activity 1.1.2: Maintain a Member Engagement Chart to encourage active participation in our chapter and to work toward the prize of free chapter membership for the next year.
 - iii. Activity 1.1.3: In meetings and/or Alpha Upsilon update newsletters, give recognition to members for their years of service at least twice a biennium.
 - iv. Activity 1.1.4: Throughout the biennium, maintain connectiveness with each member via newsletters and/or mail and by phone calls, emails or by website to keep everyone informed on Chapter activities.
 - v. Activity 1.1.5: Invite potential new members to attend the September, October or November (brunch) meeting.
 - vi. Activity 1.1.6: Contact former members to invite them to renew their membership in Alpha Upsilon Chapter of Delta Kappa Gamma.
 - vii. Activity 1.1.7: Contact members of dissolved DKG chapter in Troy and out DKG Buddy chapter, Alpha Delta, and extend a welcome to visit our chapter meetings.
 - viii. Activity 1.1.8: Create a new brochure to feature Alpha Upsilon Chapter of Delta Kappa Gamma Society International to be handed out to beginning teachers to potential members.
 - ix. Activity 1.1.9: Continue to update and keep certified the Alpha Upsilon Chapter website that is linked to the state NCDKG and the Delta Kappa Society International website.

2. Leadership Development

- a. Objective 2.1: Stress participation in leadership training opportunities provided for members by the local, state and International Delta Kappa organization.
 - i. Activity 2.1.1: Use state meetings, mailing, emails, virtual meetings, and/or phone calls to attract attendees to the Leadership Conference for Chapter Presidents and Chapter Executive Board Officers.
 - ii. Activity 2.1.2: Encourage members by mailing, emails and chapter meetings, providing current information, to apply for state scholarship funds in continuing their education.
 - iii. Activity 2.1.3: encourage members to be presenters in Alpha Upsilon Chapter meetings as well as at the NCDKG Convention and/or Delta Kappa Gamma Society International Regional or International Conventions.
 - iv. Activity 2.1.4: Urge members to attend the DKG Conference and the Leadership Development Seminar.
 - v. Activity 2.1.5: Encourage members to attend the Southeast Regional Conference and/or the Delta Kappa Gamma Society International Convention.
 - vi. Activity 2.1.6: Encourage members to publish articles in the NC DKG and the Delta Kappa Gamma Society International publications that are on the internet or by mail.
 - vii. Activity 2.1.7: Encourage members to become more involved in the NC DKG organization or being part of an NC DKG committee.

3. Finance

- a. Objective 3.1: Provided members with an itemized list of amounts and funds included in International, NC DKG and Chapter dues. Provide method of collecting other funds as needed by chapter to meet our financial obligations.
 - i. Activity 3.1.1: Chapter Treasurer will collect dues by June 30 of each calendar year and remit State and International Dues by July 17.
 - ii. Activity 3.1.2: A proposed budget will be presented for vote at the September chapter meeting.
 - iii. Activity 3.1.3: An assessment to cover non-dues items will be presented by the Finance Committee for vote each September.
 - iv. Activity 3.1.4: Reduce printing/ mailing costs by sending appropriate materials via email to members with Internet.

- v. Activity 32.1.5: Continue to fund two Grant-In-Aid using proceeds of our Endowed Funds.

4. Beginning Teacher Support

- a. Objective 4.1: Develop ideas to connect with every beginning teacher in the Randolph County School system.
 - i. Activity 4.1.1: Provide refreshments for one day of Beginning Teacher Training in August for the Randolph County School System. Alpha Upsilon members will serve the refreshments and invite participants to learn more about the Delta Kappa Gamma Society International.
 - ii. Activity 4.1.2: Prepare and distribute "Beginning Teacher Support Treats" for the Randolph County Schools at least three additional times during the school year.

5. Community Involvement

- a. Objective 5.1: To make a local connection to organizations within Randolph County where chapter members can assist in areas of need.
 - i. Activity 5.1.1: Pledge to bring food to be given to the Communities in Schools program for "Backpack Pals."
 - ii. Activity 5.1.2: If allowed, volunteer in the Asheboro City and Randolph County Schools.
 - iii. Activity: 5.1.3: Invite guest speakers from the surrounding community to present special programs at chapter meetings to keep Alpha Upsilon members better informed about community and school happenings.

6. Communication

- a. Objective 6.1: Continue sending newsletters and emails to members and publishing Alpha Upsilon chapter activities in the local newspapers and on the Alpha Upsilon Chapter website.
 - i. Activity 6.1.1: Gather current information from chapter chairman for publication in the local newspaper, chapter website or other Delta Kappa Gamma publications from NC DKG.
 - ii. Activity 6.1.2: Meet the NC DKG rubric standards for having a quality newsletter prior to sending it to members and designated state officers.
 - iii. Activity 6.1.3: Inform the public of Alpha Upsilon Chapter activities through newspaper/radio/television announcements at least twice a year.

- iv. Activity 6.1.4: Meet the NC DKG and the Delta Kappa Gamma Society International guidelines for creating an Alpha Upsilon Chapter website that is linked to the state and international websites to continue accreditation.