

# NC DKG State Strategic Plan

## Mission Statement

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

## Vision Statement

Leading women educators impacting education worldwide

## North Carolina Vision Statement

Voices of Influence Empowering North Carolina Women Educators

## The Seven Purposes of DKG

1. **To unite women educators** of the world in genuine spiritual fellowship.
2. **To honor women educators** who have given or who evidence a potential for distinctive service in any field of education.
3. **To advance** the professional interest and position of women in education.
4. **To initiate, endorse and support** desirable legislation or other suitable endeavors in the interests of education and women educators.
5. **To endow** scholarships to aide outstanding women educators in pursuing graduate study and to grant fellowships to non-member women educators.
6. To **stimulate** the personal and professional growth of members and to encourage their participation in appropriate programs of action.
7. **To inform** the membership of current economic, social, political, and educational issues to the end that they may become intelligent functioning members of a world society.

Red Goal, Blue Initiatives and Green Actions

## Goal I: Membership

### A. Strengthen Personal and Professional Growth

1. Increase participation at State Convention, Leadership Seminar, and Summer Training for Chapter Leaders
2. Provide time for networking at state events
3. Encourage members to update profiles on International website
4. Utilize the International journal and magazine to encourage opportunities for publishing

### B. Strengthen individual chapters

1. Promote the benefits of membership: networking, scholarships, grants, spiritual fellowship, professional opportunities, and leadership development
2. Encourage selection of diverse candidates for membership: (e.g. consider age, ethnicity, variety in careers/education work, etc.)
3. Recognize the professional achievements of members: i.e. NBCT, TOY, POY, Long Leaf Pine, Longevity 50+

### C. Support under-performing chapters

1. Assign an assistance team
2. Assist in development of an action plan
3. Mentor throughout implementation of action plan

## Goal II: Global Awareness

- A. Promote the existing DKG global opportunities: i.e. Schools for Africa, World Fellowship and UN

### Activities

1. Create an awareness of existing global dkg activities within chapters and their members.
- B. Encourage chapters to utilize the resources on the International website
1. Create a link to resources on the dkg website.

### Goal III: Leadership Development

#### A. Inspire a New Generation of Leaders

1. Recognize the Rising Star, Beginning Teacher and Scholarship recipients
2. Encourage chapters to support attendance of newer members to the leadership seminar
3. Invite Leadership Development Seminar participants to serve on state committees and be presenters or speakers
4. Promote International online professional growth opportunities and networking communities

#### B. Promote leadership opportunities

1. Utilize member profiles to identify potential leaders
2. Nurture members to realize their leadership potential
3. Inform members of leadership opportunities
4. Encourage chapters to submit names for leadership roles
5. Support members in leadership roles
6. Train leaders to advocate for educational law and policy

#### C. Recognize women leaders

1. Provide press release templates for Society recipients of awards, scholarships and grants to chapters for publications: (i.e. local newspapers, public relations coordinator in the school system or other educational settings, principal at the school and any social media outlets)
2. Investigate how to set up a members speakers' bureau

### Goal IV: Community Connections

#### A. Collaborate with community organizations

1. Support community connections/programs within our schools

#### B. Plan and deliver outreach projects and programs that support community needs

1. Identify and link with community, service, and school organizations to support community needs

#### C. Engage a broader audience as informed, respected voices of education

1. Utilize social media
2. Utilize print media: (i.e. newsletters, newspapers and magazines)
3. Utilize online media: (i.e. photos and videos)

### Goal V: Build Resources

#### A. Encourage support of the N.C. DKG Educational Foundation to enhance grant and scholarship opportunities

1. Create marketing strategies that encourage members and chapters to donate funds
2. Promote knowledge of the foundation's resources and opportunities

#### B. Seek and share resources that support the needs of the Society

1. Create strategies that provide resources to support NC DKG

The NC DKG Planning Committee will continue to review and update The Strategic Plan. The Plan will be distributed electronically to the Executive Committee at the beginning of each biennium for their review in order to obtain feedback and recommendations. An annual report of progress will be compiled for the Executive Board. The Strategic Plan will be published on the website.